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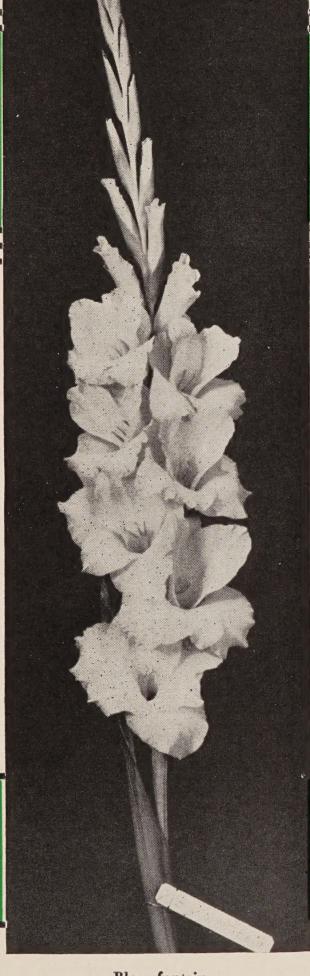


U.S. Department of Agriculture

# Gladiolus

1951

GELSER BROTHERS
DALTON, N. Y.



Bloemfontein

#### **GREETINGS**

To our friends and customers, both new and old, who have stood by us for so many years (29 years, to be exact), we extend our thanks. We have enlarged our list this year to include many of the newer introductions and have dropped some real good glads to make room for the new varieties.

We buy many new introductions each year and, after growing in our trial garden, we try to select the very best as they grow for us for listing in our catalog. We make no attempt to elaborate on the description of the varieties we list. If the varieties are not good with us, we will not list them. We have bought many high-priced introductions that did not come up to our expectations, so out they go. We sincerely believe that you will be delighted to grow the bulbs you buy from us.

#### **EXTRAS**

We always give extras in count and in new varieties if our stock permits. We have reduced our prices on most items, which we believe is much better than allowing discounts.

#### PRICES and TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

TERMS: Full remittance should accompany all orders. However, we will ship C. O. D. on request, when 25 per cent of the amount of the order is paid in advance.

#### SIZE OF GLADIOLUS BULBS

Large bulbs are 1½ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size.

Medium bulbs are 3/4 to 11/4 inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size.

Small bulbs are 3/8 to 3/4 inches in diameter.

When there is a figure before the price of a variety, as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

Cultural directions will be sent with all orders.

#### DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are not prepaid.

#### **BULBLETS**

We are offering bulblets of nearly all varieties. It is a cheap way to get started in the high-priced varieties, if you will give them the extra care needed. They should be cracked or, better still, peel a strip of the hard shell from the side of the bulblet, but be careful not to injure the bulblet in peeling. Bulblets also require plenty of moisture to germinate. We do not guarantee bulblets to grow, so do not expect us to replace any which fail to germinate. We will send you the largest bulblets available, but some varieties never make large bulblets, so if you get bulblets which are small, it will be for the reason that that variety produces small bulblets. We always give extra count when stocks are available.

We cannot fill orders for bulblets after April 1st.

#### ORDER EARLY!

Please place your order early in order to avoid disappointment, as a great many varieties will be sold out early. It is important that orders for small sizes and bulblets be received early, as we begin planting our own stock in April and may not have the stock to fill late orders.

The cost of producing stock has increased, but we have not increased our prices. In many cases we have reduced them in order to sell out early, as we must curtail our planting this year, so it will be wise to take advantage of our prices now.

#### SECOND CHOICE, PLEASE!

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

RETAIL LIST OF GLADIOLUS	Per	Large	Medium	Small	Bulblets Per
Abigail (Myers) A midseason lavender.	1	.20	.15	3—.15	
Color much like Minuet, much earlier. Opens up to 6-8 medium sized florets on a tall plant. Very good propagator.	10	1.60	1.20	.40	100— .30
Abnaki (Funk) Vivid orange that will	2	.20	3—.20	420	
not burn in the sun. Opens 5 to 6 well arranged blooms on a tall plant. A good early cut flower.	10	.80	.60	.40	100— .25
Abu Hassan (Pf.) Color dark blue,	1	10	325	425	
much better than Pelegrina. Healthy grower with 7 to 8 medium sized florets open on a tall stiff stem.	10	.80	.60	.50	100— .25
Admiral De Ruyter (K & M) The	1	1.00	.75		1050
color is medium salmon pink with a creamy blotch on the lower petal. Opens 6 wide open well placed florets measuring 6 inches across on a tall stem. Early midseason.					
Algonquin (Palmer) Brilliant glowing	2	.20	425		
scarlet 8 to 9 wide open ruffled needle point blooms open at one time. An exhi- bition and commercial variety.	10	.80	.40	.25	100— .20
Aljechin (K & M) Color deep violet purple. The wide open florets are strongly attached to a medium tall stem. Splendid opener when cut in bud, a new color in glads. Healthy grower and fine propogator.	1	.25	.20		25— ,25
Annamae (Pommert) A very early snow	3	.20	.15		
white, extra fine commercial to catch the early market. Good grower and prop-	10	.60	.40	.20	100— .20
Astrid (Jack) Clear medium rose of a new and distinct shade, with a narrow		.15	.10	4—.25	25— .20
throat line and a slight feather in the throat Tall, husky grower with 6 or more ruffled blooms open. A very beautiful	10	1.20	.80	.40	10050
variety. <b>Atom</b> (Hedgecock) A beautiful small flowered scarlet, edged white. Distinctive		.20	2—.25	3—.25	15— .25
and one of the best for small arrangements  Aureole (Pruitt) Beautiful light yellow		0.5	0 05	8—.25	100— .30
with 6-7 heavily ruffled well placed florets open on a medium tall spike. Substance is very heavy. A beautiful variety that you will like.	5	.25	3—.25	6—.23	100— .30
Beauty's Blush (Fischer) Cool spark ling blush pink without markings with 7-8	1	.10	3—.25	4—.20	
wide open florets on a tall 18-bud spike. A good healthy grower with plenty of bulb lets which grow well.	7	.80	.60	.30	100— .25
Belle Jaune (K & M) Medium yellov	v 1	.50	.30	.20	10— .25
self color with 6 well formed lightly waved open florets on a tall wiry stem. Ver early and a good propagator.	d	4.00	2.20	1.50	100—1.00
Beltrami (Lins) Ruffled and fluted floret of golden brown to deep mulberry. A ver	s 2 y	2 .25	3—.25	6—.25	100— .30
nice smoky.  GELSER BROTHERS		DALTO	ON, NEW	VORK	

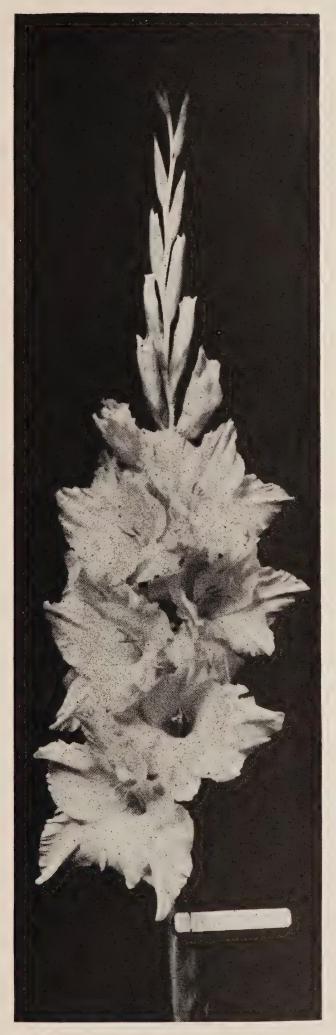
	Per	Large	Medium	Small	Bulblets Per
Bengasi (Cave) Beautiful light pink blending to a white throat with a few	1	.20	.10	2—.10	
light lines in throat. 7 to 8 large ruffled flowers on a tall, strong stem. Bengasi created quite a sensation when introduced.	10	1.60	.80	.40	100— .25
Berolina (Pf.) Deep scarlet red with a creamy white blotch which makes it very	1	25	.15	220	100— .50
attractive. Its large round florets are well placed on a spike that never crooks, with 6 florets open at one time. An excellent propagator.	10	2.00	1.20	.80	
Benjamin Britton (K & M) Rhodamine purple or deep lavender with white	1	.50	.35	.25	10— .25
stripe. Unusual shade and very beautiful. Tall spikes with 6-8 wide open large blooms. Early flowering and good propagator.	10	4.00	2.50	1.50	
Black Diamond (Gelser) Very dark	1	.25	.20	.10	2520
red, almost black, intensely ruffled with 5-6 medium sized florets open. Has a color sheen lacking in most dark reds. Well liked by florists. Bulblets are quite hard to germinate.	10	2.00	1.60	.80	100— .50
Black Phantom (Cave) A dark red exhibition variety. Called a dark red	1	.20	230	3—.20	
Picardy. Grows tall and straight with 7-9 five-inch florets open at a time. Formerly called Paul Robeson.	10	1.60	1.20	.50	100— .50
Blessed Damosel (Baerman) Light glowing pink. Opens up to 8 large round blooms of heavy texture. One of the most beautiful of all pinks.	2	.25	4—.25	10—.25	100— .30
Bloemfontein (K & M) Color salmon	2	.20	425		
with a soft yellow blotch. Many large open flowers on a tall stiff, stem. Midseason cut flower.	10	.80	.50	.25	100— .25
Blue Beauty (Pf.) Large wide open blue flowers on a tall straight spike. The best of Pfitzer's older blues.	1	.20	225		
Boise Belle (Roberts) A most unusual and beautiful color arrangement of deep pink and yellow. The clear yellow lip	1	1.00	.75	.50	4— .25
petals have a dainty edging of pink. 10-12 4½ in. florets open an a tall spike. A very beautiful variety you will like.					
Boldface (Evans) Color deep salmon pink or light scarlet. The throat marking	1	.50	.40	.30	10— .25
is deep red on white. A tall straight growing variety with 7-8 large florets open. A must have for those who like them strikingly blotched.	10	4.00	3.00	2.00	100—2.00
Bretange (Visser) Soft rose with slight carmine mark. Six large florets open on a	1	.20	.15	220	50— .25
straight spike. Awarded first class certifi- cate at Haarlem. A very pleasing color and long spikes.	10	1.60	1.20	.80	100— .40

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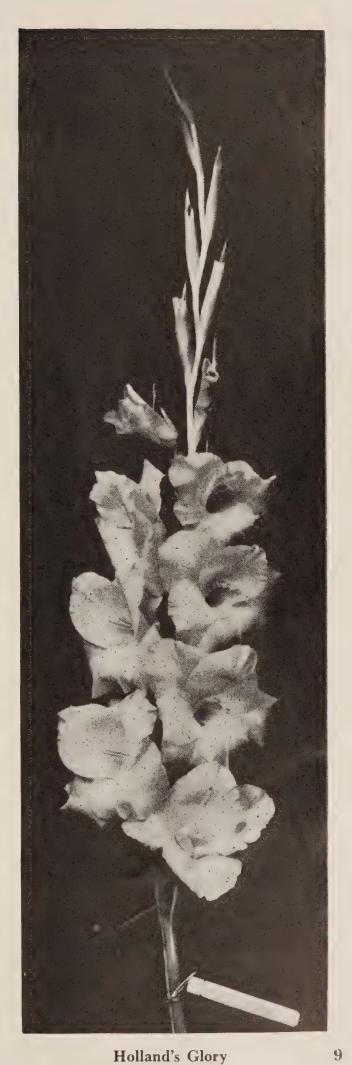
	Per	Large	Medium	Small	Bulblets Per
Buckeye Bronze (Wilson) Smoky old	2	.20	3—.20		10020
rose. A very fine novelty in a different color.	10	.80	.50	.25	
Burma (Palmer) A very deep rose shading lighter in the throat. Heavily ruffled	. 2	.25	4—.25	10—.25	
blooms on a straight spike. Very heavy texture. Nearly every bud will show color when first flower opens.	10	1.00	.50	.25	100— .30
Circe (K & M) Russet-orange color with a deeper red feathered blotch and creamy yellow band. Florets are well placed on a strong growing spike.	1	1.50	1.00	.75	5— .50
Chantilly (Graff) A light pink with deeper pink blotch. Opens up 8-10 blooms on a tall spike.	1	.50	.35	.20	10— .25
Cleo (Youmans) Fine new shade of soft pink with amber blotch. 7-8 ruffled florets open of good substance.	1	1.00	.75	.40	10— .75
Connie G (Woods) A tall ruffled cream which created a sensation when first shown. Opens 8-9 large florets on a long flower head, very heavy substance. A very beautiful variety.	1	2.00	1.50	1.00	2— .25
Coraleen (Jackson) Clear coral salmon	1	.10	215	415	
shade. Lightly ruffled edges and deeper spot in throat. A very beautiful variety.	10	.80	.60	.30	100— .25
Color Marvel (Krueger) A blend of	2	.20	320	520	
yellow and pink tones. Tall grower with 5-6 four-inch florets open on a long flowerhead. The blend of colors is very attractive.	10	.80	.50	.30	100— .25
Corona (Palmer) Large creamy white	2	.20	4—.20	515	100— .25
with picotee edge. Opens 6-8 blooms on a tall, strong plant. A leading commercial.	10	.80	.40	.25	
Coutt's Orchid (Coutt) Immense round	1	.15	320	520	100— .25
florets of a light orchid rose with a cream throat. Rather short flowerhead, but color is very beautiful.	10	1.00	.60	.30	
Cover Girl (La Salle) Very tall medium	2	.20	4—.20		
pink. Opens up to 10 5½-inch florets on a long flowerhead. Winner of many ribbons.	10	.80	.40	.25	10025
Creteil (K & M) Color delicate salmon	2	.20	.15	.10	
pink with creamy blotch. 8-10 wide-open flowers on a strong upright stem. Midseason variety.	10	.80	.60	.30	100— .25
Crinkle Cream (Ellis) Ruffled cream	. 2	.20	425	5—.20	
with wide open florets. One of the most beautiful light yellows. Very tall, strong grower. Late.			.50	.25	100— .40

	Per	Large	Medium	Small	Bulblets Per
Crown Orchid (Almey) Deep toned orchid lavender with a deeper colored	1	.25	.15	3—.25	
throat mark. Opens up to 6-8 florets at one time on a tall straight stem. Should make a good commercial.	10	2.00	1.20	.60	100— .25
C. W. Gannett (Cham.) Mammoth	1	.30	.20	220	20— .25
rose flaked lavender with cherry blotch. A giant in size and many florets open on a very tall, strong stem.	10	2.40	1.60	.80	10075
Cynthia (Graff) An early blooming light yellow that opens up 6-8 florets on a long	1	2.00	1.50	1.00	225
spike.  Daisy Mae (Lins) Beautiful orange pink	2	2.0	425		
with cherry throat. Tall, strong, husky grower with 7-8 large, well-placed, open blooms.	10	.80	.40	.25	10025
Dauntless (Errey) Color an attractive	2	.20	320		
pale pink shading to petunia in the throat.  Tall growing with many large flowers open. An extra fast propagator.	10	.80	.50		100— .25
Dieppe (Hassel) Deep salmon red with	2	.20	320	3—.15	
darker blotch. Large flowers of a very beautiful color, 8-9 open at one time on a long flowerhead. A must have.	10	.80	.60	.30	100— .25
Dorothy Armstrong (Beardmore) A medium shade of purple. It will open 7-8	1	.30	.25	2—.20	15— .30
4½ in. florets on a tall wiry spike. A splendid cutting variety that stands the heat. Should go over good for market.					
Dr. van Dobben de Bruyn (Salman) Pure white with only a faint	2	.15	315	5—.15	
green shade deep in the throat. 6-8 large blooms open on a tall husky plant, good	10	.60	.40	.25	10025
healthy grower and fast propagator. <b>Dusty Miller</b> (Elliot) Tall growing	2	.25	3—.25	625	100— .30
dusty old rose with cream and red center. 6-8 well placed blooms on a long flower-head. Has been in great demand.					
Eldorado (K & M) A medium size deep yellow with 6-8 slightly ruffled florets open at a time well placed on a strong stem.	1	1.00	:75	.40	5— .25
Good healthy grower. <b>Evangeline</b> (Palmer) Beautiful light rose	1	1.00	.60	.40	5— .25
or light buff pink with creamy throat. Opens 8-9 large florets on a long flower- head. A very vigorous and healthy grower.					
Elizabeth the Queen (White) Beauti- clear lavender mauve with darker lines	3	.25	.15	.10	100— .25
in the throat. Heavily waved and frilled florets, 7-8 wide open on a medium tall stem. A very beautiful variety. Does best	10	.70	.40	.25	
when given plenty of water.  Essa Marie (Coutt) Large round florets	2	.20	320	520	100— .25
of a soft, deep pink color that does not fleck. 8 five-inch florets open on a long spike that is free from crooks.	10	.80	.50	.30	Pint 5.00
CELSER RROTHERS -	I	DALTON	N. NEW YO	RK	7

	Per	Large	Medium	Small	Bulblets Per
Firmament(K & M) Lobelia blue over- laid with grey. Early.	2	.25	3—.25	6—.25	100— .30
Firebrand (Butt) Dark signal red with two white lines on lower petals. Very stiff	2	.20	.15	4—.15	
and straight stem, florets lie tight and flat with 8-10 well-placed blooms open. A fine	10	.80	.40	.25	100— .25
Florence Nightingale (Harris) A	1	.30	.25	2—.30	5— .25
beautiful glistening white with well ruffled heavy petals, opens 6 to 8 5½-in. florets on a long spike. Will become the leading white commercial.		·			
Flying Fortress (Wilson) Giant smoky lavender-gray with a huge head of bloom.	1	.15	.10	2—.10	10030
Opens up to 10 on a tall plant. One of the best show flowers in the smoky section. Needs plenty of fertilizer and water to get					
those exhibition spikes.  Friendship (Fischer) Bright shade of pure pink, blending to a cream and white	1	.50	.35	.25	5— .25
throat. A very beautiful variety.  Fuchsia Belle (Almey) American beauty	1	.25	.20	.15	
rose red or reddish purple. Opens 10 medium sized florets on a tall straight spike. Unusual and distinctive color. Bulb-	10	2.00	1.50	1.00	10050
lets rather hard to germinate.  Fuchsia Queen (Vavrous) Bright fuchsia purple with darker feather in throat.	1	.20	.15	4—.20	10030
Tall grower, long flowerhead with 18 to 20 buds. 5 to 6 open florets with 8 showing color. A splendid florist's variety.	10	1.50	1.00	.50	
Gail (Farrington) A light lavender, shading to deeper lavender at the edges of the	1	2.00	1.50	1.00	2— .25
General Eisenhower (Salman) Very deep rose color. Giant 6-inch flowers,	2	.25	3—.20	820	100— .30
many open at one time on a long flower- head.  Genghis Khan (Sheer) Heavily ruffled		.25	.15	.10	
pure pink blending to a light cream throat. Opens 6-7 large flowers on a					100 05
medium tall spike. Florets are of heavy substance and very beautiful.		1.00	.50	.25	100— .25 100— .25
Geo. Bernard Shaw (K & M) Color clear light pink with carmine feathering.		.50	2.00	1.50	100
Six large wide open blooms on a straight spike. Midseason flowering.  Gleam (Fischer) A beautiful light yellow.			320	825	
heavily ruffled with very thick petals.  Medium tall with 4 to 5 five-inch florets open. Not a commercial but fine for local	10		.60	.30	100— .25
wise.  Gold Dust (Pf.) Tall, very early, deep yellow. One of the earliest to bloom in our garden. A fine early commercial.	10			.25	100— .25
our garden. A fine early commercial.				CDV	



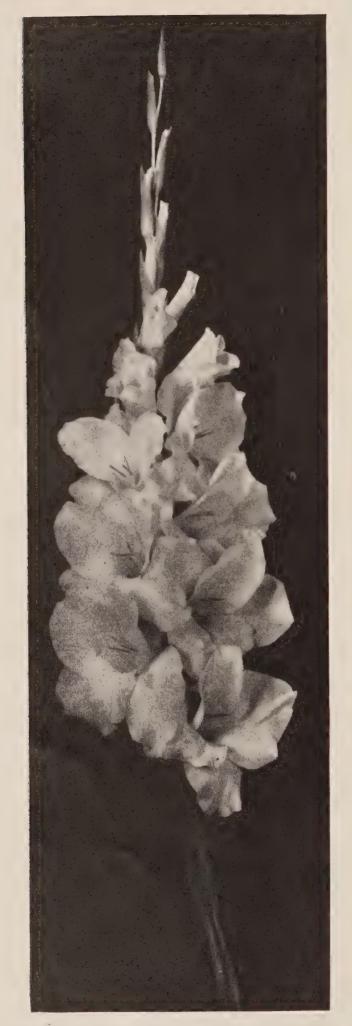
Heart's Desire

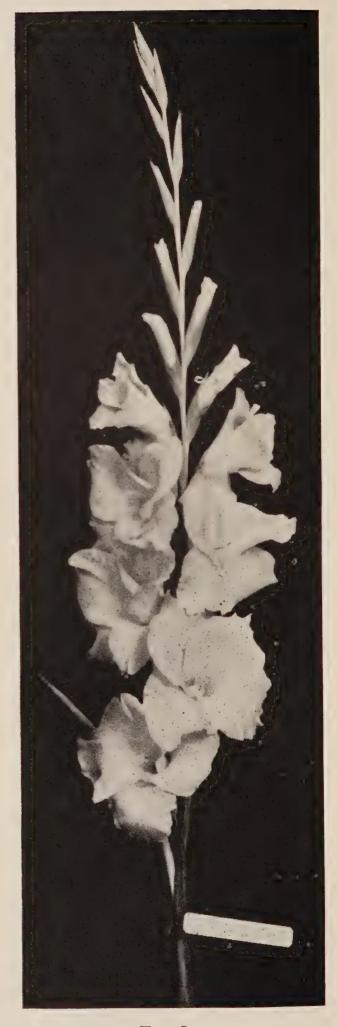


Holland's Glory

	Per	Large	Medium	Small	Bulblets Per
Golden Arrow (Pruitt) Clear light vellow with about 8 well placed blooms	2	.25	425		
open. Good propagator. Opens well when cut in tight bud. Should be a good commercial.	10	1.00	.50	.25	10030
Golden State (Wheeler) Clear medium	2	.25	430		
yellow that opens 8-10 large blooms on a long flowerhead. Described as a yellow Picardy.	10	1.00	.60	.30	1030
Gold Medal (Beardmore) A giant buff	1	.50	.40	.30	1030
yellow with wide open waved florets.	10	4.00	3.20	2.00	10 00
Gold Standard (Beaton) Giant golden buff. The inner petals are a pure golden buff	1	.50	.40	.25	1030
yellow, outer petals are a rich golden buff. 6-8 blooms open at once. Height 50 inches, good propagator.	10	4.00	3.00	2.00	
Grace Estella (Youmans) A beautiful	2	.20	425	325	10025
salmon pink with cream throat. Opens 8 five-inch florets on a good straight spike.	10	.80	.50	.60	
Gratitude (Fischer) Called a much improved Barcarole. Color salmon orange	2	.20	425		10025
with 5-6 well ruffled blooms open on a tall plant. An extra good cutter with no crooks.	10	.80	.50	.30	
Gray Dawn (Both) A medium light	2	.25	4—.25		100— .30
gray sport of Jalna. Giant spikes with 6-inch florets. Fine placement and a color like no other gladiolus. Very striking.	10	1.00	.50	.25	
Grenadier (Palmer) Color a light orange	2	.20	320		ر مد ر مد ر
buff. Makes a very imposing spike with 9-10 blooms open on a strong healthy tall growing plant.	10	.80	.50	.30	100— .25
Green Light (Pf.) Ruffled greenish yellow, medium tall spikes. The special	2	.25	325	6—.25	-
charm of this variety arises from the greenish gloss that overlays the well formed flowers.	10	1.00	.60	.30	100— .30
Heart's Desire (Fiedler) Large ruffled pink, shading into white with a pastel	1	.50	.40	.25	
yellow throat, heavy midrib. 6-8 wide open florets on a tall spike. All buds will open in water. One of the best new varieties we had in 1948.	10	4.00	3.00	2.00	10— .25
Heart O'Gold (Fischer) Translucent waxy white with golden yellow throat,	1	1.00	.75	.40	4— .25
very early, very striking and beautiful.  Heavenly White (Moses) A sport of	3	.25	525	7—.25	
Rosa Van Lima. Sparkling blue white with a trace of lavender in the throat. Fine	10	.60	.40	.30	10025
early commercial.  Helen Eaken (K & M) A real elegant cream gladiolus with a greenish shine on the lower petals. Six well formed wide open florets on a tall spike with 10 more buds showing color. Early flowering.	1	.50	.30	2—.25	10— .25

	Per	Large	Medium	Small	Bulblets Per
Henri De Greeve (K & M) Main color beautiful salmon orange with ochre colored	1	.50	.30	2—.25	25— .25
petals overlaid with carmine. A novelty of striking appearance. 8 open flowers on a 20-bud spike.	10	4.00	2.00	1.00	
High Finance (Wilson) Smoky light orange gray with a cream throat. A very	2	.15	3—.15	6—.25	10025
tall, husky plant, long flowerhead with 8-9 large blooms open. One of the best smokies.	10	.60	.40	.30	
Highlander (Zimmer) Deep lavender or lilac which will open 8-10 large florets on	1	.20	.15	420	100— .25
a tall, straight plant. This was our most beautiful lavender in 1947.	10	1.50	1.00	.30	
<b>High Life</b> (K & M) Color light blue with deeper blotch. Tall straight stems	2	.25	425		
with many medium sized flowers open at a time. One of the best blues.	10	1.00	.50	.25	10025
Holland's Glory (K & M) Dark salmon pink with slight yellow throat mark-	2	.20	4—.25		
ing. The large blooms are well placed on the tall straight stems. Florets of heavy texture will stand all weather.	10	.80	.40	.25	10025
H. R. Hancock (Both) Clear deep cherry rose with a creamy white throat	3	.25	5—.25		
blotch. Perfect double row placement of 5-inch florets, 8-10 open on a tall plant. A fine commercial.	10	.70	.40		10025
Huahina (Pf.) Very deep orange with golden markings on lower petals. Opens 6 well placed blooms on a medium tall plant. No other glad just like it.	1	2.00	1.50	1.00	2— .23
Huntress (Jack) A very early ruffled	2	.25	425	825	
pinkish lavender. 6-8 large florets open on a medium height spike.	10	1.00	.50	.30	10030
Indian Summer (Langworthy) Tall growing smoky. A blending of orange and purple, grey overlay, red feather.	1	.25	.15	220	10— .20 100—1.00
Intruder (Graff) Large flame or scarlet	1	.25	230		
with small orange feather on lower petals.  Opens 8-9 large florets at one time.	10	2.00	1.00	.30	10030
Janet Lee (Fairchild) A beautiful blending of peach shading to yellow. Heavily ruffled and fluted. Very nice, flowerhead rather short.	1	.50	.35	.25	10— .25
<b>Java</b> (Salman) Clear yellow flowers of giant size on a tall spike. The flowers are	1	.25	230		
not too well arranged on the spike and attachment is too loose for a good commercial. Good for exhibition.	10	2.00	1.00	.50	10030
Je Maintiendral (K & M) Color scar- let with velvet-like red petals. 6-7 large	2	.25	320		
wide-open flowers out of 16 buds are well placed on a long stem. Strong healthy grower. Early midseason. Fine cut flower.	10	1.00	.50	.30	100— .30





True Love

Lady Jane



#### ORDER SHEET

## GELSER BROTHERS - DALTON, NEW YORK

Please forv	ward to	Amount inclosed \$						
Name		ox						
Street		R. F. D. N	No					
Post Offic	e	State						
County		Express Office						
•		Date of Order						
Please wri		and address plainly. If we are sold out of an item,						
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		TOTAL						

Orders may be continued on the back of this sheet.

#### ORDER SHEET

### GELSER BROTHERS - DALTON, NEW YORK

Please for	ward to	Amount inclosed \$					
Name	P. O. Box						
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Orders may be continued on the back of this sheet.

TOTAL



	Per	Large	Medium	Small	Bulblets Per
Joseph Haydn (Pf.) Light heliotrope violet with a large dark violet blotch. A	2	.15	3—.15	5—.20	100— .25
very striking and unusual color, not other like it. Florets are wide open and of heavy texture on a medium tall stem.	10	.60	.40	.30	
Jo Wagenaar (K & M) Color very deep red with a narrow white line on	1	.50	.40	.25	
lower petals. Florets are well placed on a tall slender stem that never crooks. Healthy grower.	10	4.00	3.00	1.50	1040
J. Van Konynenburg (K & M)	2	.25	325	6—.25	
Beautiful vermilion or garnet red without markings. Tall, straight plant with 8-10 very large blooms open. A sensational exhibition and marke variety.	10	1.00	.60	.30	100— .30
Kathy Lee (Fairchild) Clear light yellow with no markings. Florets are heavily ruffled. The five-inch florets open wide on a nice stem.	1	.50	.35	.25	10— .25
King Bee (Krueger) Flaming scarlet	2	.20	3—.20	5—.20	
flaked deeper. Tall growing with many	10	.80	.50	.30	10025
large florets open. Different and showy.  King Tan (Wilson) Beautiful large rosy	2	.25	3—.25	525	10030
tan spikes of an unusual color, very pleasing. 7-8 open florets, strong healthy grower.	<i>←</i>	.20			
La Belle (Krueger) Heavily ruffled cream white. Healthy grower and heavy propagator. Late blooming.	1	1.00	.75	.50	5— .30
Lady Boo (Graff) Pure shade of shell	2	.20	4—.20	820	
pink. 6-7 florets open on a straight spike. Will make a good commercial.	10	.80	.40	.25	10025
Lady Jane (Lake) Clear cream with	1	.10	215		10020
yellow lip. Will open 8 round, wide-open blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers.	10	.80	.50		
La Favorite (K & M) Color very bril-	1	2.00	1.50	1.00	225
liant light scarlet. 6-7 florets open on a straight stem. Good grower and propagator.					
Lady Luck (Harris) Peaches and cream	1	.20	225	525	
color. Opens 8-9 four-inch florets on a tall straight stem. A very beautiful color combination and a fine commercial.	10	1.50	1.00	.40	10030
Lady Marion (White) Color light rose	1	.50	.40	.20	10— .25
lavender. Opens 8-10 well placed florets on a tall straight stem. Opens well when cut in bud. Should make a fine com- mercial.	10	4.00	3.00	1.50	
Lavender and Gold (Baerman) Light	2	.25	425		
lavender blending to a clear yellow throat.  Opens 5-6 four-inch flowers on a tall slender stem.	10	1.00	.50	.25	10025

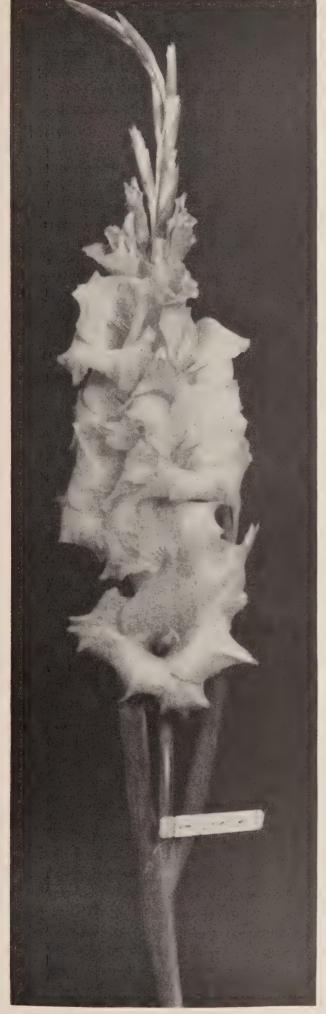
	Per	Large	Medium	Small	Bulblets Per
Lavender Prince (La Salle) A King	2	.20	.15	3—.15	
Arthur seedling. An improvement on that variety. Deep lavender which opens 6 five-inch blooms on a tall straight spike. One	10	.80	.60	.40	10030
for the commercial growers.  Leading Lady (Johnson) Creamy white	2	.20	.15	3—.15	
with lemon yellow throat. Makes nice tall spikes with 6-8 large florets open. This white sport of Picardy is a leading show winner and in large demand by commercial growers	10	.80	.60	.30	100— .25
cial growers.  Libretto (K & M) Color light blue, lighter in the throat. A very distinct glad- iolus. 5-6 large florets well attached to a medium tall stem. Tall grower. An extra	1	2.00	1.50	.50	2— .25
fine blue.  Magnolia (Palmer) Light, soft, creamy	1	.10	4—.25		100— .25
rose. Blooms are large, round and petals are recurved. Opens 6-8 on a strong spike.	10	.80	.50	.25	
Fine commercial cut flower.  Mansoer (Salman) Dark brown red. 7	2	.25	325	425	
to 8 large, well-placed blooms on a long	10	1.00	.60	1040	10030
stiff stem.  Maple Leaf (Fletcher) Giant rusty- brown. Opens 5-6 large florets on a very	1	.35	.25	230	10— .25
long flowerhead. A very unusual color.  Marion Pearl (Benedict) Large exhi-	1	.20	.15	215	
bition light pink with lighter throat. Opens 8-9 large blooms on a tall straight spike. One of the most beautiful gladiolus.	10	1.50	1.00	.60	100— .35
Marlene Both (Both) Delicate salmon	2	.25	325	420	
pink with blended deep cream throat. Beautifully ruffled, with long stretchy spikes. Fast propagator. Very fine early cut flower.	10	1.00	.60	1030	10025
Marqueeta (Lins) Light orange blend-	2	.20	3—.15	515	100 — .25
ing to a lighter throat. Tall, with five 5-inch ruffled florets open on a nice straight spike. Healthy grower.	10	.80	.40	.25	100— .25
Maskerade (K & M) Clear shining yel-	2	.15	.10	315	10025
low with a vivid dark red blotch. Very	10	.60	.40	.30	
Maurrie Trevan (Both) A giant dark	1	.30	.20	.10	15— .25
red which makes a tall husky plant from small bulbs. $6\frac{1}{2}$ -inch florets on a long flowerhead, holds 8 to 10 florets open. Bulblets large and germinate easily.					
Mauvie Rose (Wesselman) An extra early deep rose blending to mauve in the throat. Opens 6 florets on a medium tall		.50	.35	.25	10— .50
stem. Healthy grower and propagator.  Meistersinger (K & M) Color amber.  6-8 florets open on a tall wiry stem.	1	.25	.20		25— .25
Healthy grower and propagator.					

	Per	Large	Medium	Small	Bulblets Per
Mercury (Lins) Clear vermilion red.	2	.20	.10		10025
Opens 8-10 large blooms on a tall straight spike. One of the best bright red varieties.	10	.80	.40	.25	
Mid-America (Knierim-Evans) A giant red that has been the sensation at the	1	.20	2—.30	430	10— .25
shows. Round smooth florets with good culture will reach 7 inches in diameter. An extra good healthy grower and propagator. A sure winner for exhibition.	10	1.60	1.00	.50	100—1.25
Minstrel (Palmer) A giant lavender pink, sometimes flecked darker. Blooms are	2	.25	2—.15	420	
ruffled and needle pointed. Opens 5-6 on a very long flowerhead. A very beautiful variety in great demand.	10	1.00	.60	.30	100— .30
Miss Chicago (Buckheit) Color rose	1	2.00	1.50	1.00	125
with a lavender cast and a yellow crescent throat mark. Will open 8 giant florets of very heavy texture on a long flowerhead.  Miss Cobleskill (Gregory) Sparkling clear pink. Opens up 10 six-inch florets	1	.25	2—.30	320	
on a long strong stem. A very beautiful variety. Will be in big demand when better known.	10	2.00	1.00	.50	100—1.00
Miss Wisconsin (Krueger) New shade	2	.25	325		
of rose pink. Opens 6-8 five-inch florets at one time on a straight stem. One spike makes a bouquet. Will be in great demand. Has a wonderful show record.	10	1.00	.60	.30	10030
Misty Dawn (Rich) Soft smoky rose-	1	.10	215	315	10030
gray with brilliant orange red blotch. Opens 6-8 large blooms on a tall plant. Very popular show flower.	-				
Mrs. E. Both (Both) Called the most	1	.25	.15	2—.15	25— .25
sensational giant exhibition glad. A blend of deep salmon pink with a deep cream throat. 9to 10 six-inch florets on a long flowerhead.	10	2.00	. 1.00	.50	
Mrs. Mark's Memory (Pf.) Color	2	.15	3—.15		10025
reddish violet or deep rose purple. Very large flowers on a tall spike.	10	.60	.40	.25	
Muzio Clementi (Vantil) A very nice shade of lobelia blue. Strong healthy	2	.25	3—.20		
grower with 5-6 good-sized florets open. You will like it.	10	1.00	.50	.30	10030
Nancy (Arnett) A tall bright scarlet	1	.25	.15	330	1020
red. Has won many awards. 6-7 open florets on a 19-bud spike. A good commercial.	10	2.00	1.20	.80	100—1.50
New Amsterdam (K & M) Wine red with a deeper colored feathered blotch on lower petals. 6-7 large well-opened blooms on a tall strong stem.	1	.50	.40	.25	10— .40
New Europe (Blom) Vivid garnet red	2	.20	3—.20		10025
or russet orange with a small purple stripe in the throat. Up to 10 large florets open on a very tall stem. Good cut flower.	10	.80	.60		
GELSER BROTHERS —	- I	DALTO	N. NEW YO	ORK	15

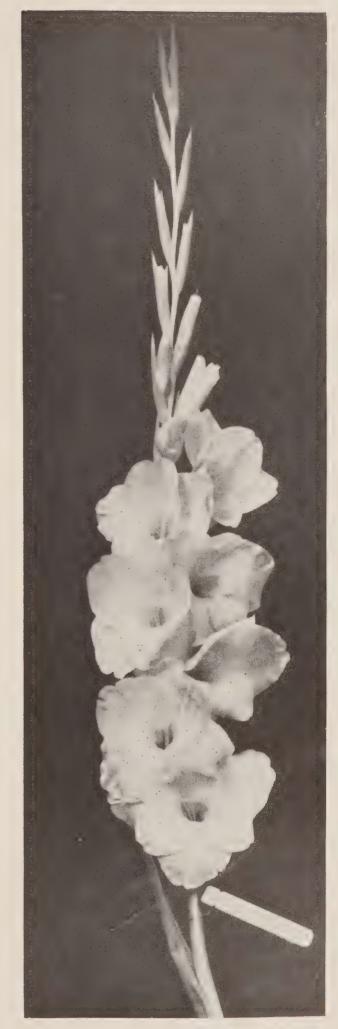
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•	Per	Large	Medium	Small	Bulblets Per
Phantom Beauty (Bastian) A light	2	.25	4—.25		
pink of formal type, perfect placement with 5½-inch ruffled wide-open florets, 12 to 13 open at one time. Tall growing and never crooks. Good grower and shipper. A	10	1.00	.50		100— .30
must have.  Picardy (Palmer) Color a lovely shrimp	2	15	3—.15	5 15	100 00
or salmon pink. 6-7 well-placed blooms open. So well known it is not necessary to				5—.15	100— .20
say much about it. Our strain has always been healthy with long spikes.	10	.80	.40	.25	
Pink Picardy (Earl) A sport of Picardy	2	.20	.15	315	10023
that is of a deeper pink than its parent. A	10	.80	.50	.25	
good tall healthy grower.	1	.10			
Pink Radiance (Q) Pure light pink with a touch of carmine deep in the throat. 6-8 wide-open florets on a tall spike that	10	.80			
does not crook. One of the very best com-	10	.00			
Pioneer (La Salle) Dark shell pink blending to a cream in the throat. 6-8 large	2	.25	325		
wide-open florets on a medium tall spike.  Distinct and beautiful. Makes good sized	10	1.00	.60	.30	10030
Poet's Dream (Fischer) Light lavender blending to a creamy throat. Its 4-inch	2	.25	425		
round florets are nicely ruffled and of heavy texture, set on tall, strong stems. A	10	1.00	.50	.30	10030
Polynesia (K & M) A pure salmon deeper than Picardy. Opens 8-10 well placed round blooms on a tall plant, heavy	1	1.00			
Poussin (Salman) Morocco red or rust	2	.25	3—.25		
red. Opens about 6 florets on a straight spike. A different color and a good healthy grower. Makes beautiful large bulbs.	10	1.00	.60	.30	100— .30
Purple Supreme (Wilson) Clear deep	3	.30	5—.25	620	10025
purple with lighter border on edge of petals Opens 6-7 good sized blooms on a tall plent. One of the best purples.	10	.80	.40	.30	
Ravel (K & M) Clear violet blue with	2	.25	325		
reddish or brown markings. The large florets are well placed on a tall erect stem.	10	1.00	.60	.30	100— .30
Many flowers open.  R-B (Upton) Huge rusty brown on old rose. Strong grower and fast propagator. Attachment of florets to stem is not too good at times. Often wins for the largest flower at the shows.	2	.20	3—.20	6—.20	100— .25
Recado (Palmer) Large smoky rose, flecked and splashed with orange scarlet. Very odd and different.	2	.20	3—.20	5—.20	10025

	Per	Large	Medium	Small	Bulblets Per
Red Charm (Butt) Deep sparkling scar-	3	.25	.15		10020
let, deeper in the throat. 7-8 large well- placed blooms open on a tall straight spike. A very fine commercial.	10	.60	.40	.25	
Red Wing (Wright) Pure scarlet red with a small feather deep in the throat. Opens up to 10 large blooms with 6 more show- ing color on a long flowerhead. Opens	1	1.00	.75	.40	10— .50
good when cut in bud. Very outstanding.  Rev. Sam Chadwick (Brown) Soft smoky rose with bright carmine throat blotch. 8-10 open on a tall spike.	2	.20			10025
Rita Mae (Pommert) Color light cherry red with yellow line. 8-9 five-inch florets	2	.25	325		
open on a tall stem. Has plenty of small bulblets which grow well. Should make a good commercial.	10	1.00	.60	.30	10025
Robinson Crusoe (Lins) Color tan heavily marbled deep rose-chocolate. Opens 6 wide open 5-inch florets of good substance. A real novelty that you will like when you see it. A very striking color.	1	.30	.20	225	1025
Romany (Youmans) Pink with red and blue throat blotch. A very beautiful smoky. Good strong grower. You will like it if	1	.30	.20	225	10— .25
you are a smoky fan. Roosevelt's Memory (Salman) Giant,	2	.25	425		
well arranged ivory white. Flowers of good texture on a tall spike. Opens 7 to 8 giant florets at one time.	10	1.00	.60	.30	10025
Rosea (Errey) Clear rose pink with	2	.20	.15		100— .25
deeper lines in throat. An attractive shade. 7-8 large blooms open on a tall stem.	10	.80	.60		
Rose Dawn (Errey) Glowing old rose, deeper shade in throat. Very tall strong grower with long flowerhead. 9-10 well- placed blooms. Color very much like	1	.10	2—.15	3—.15	100— .25
Chaumony but much better growth. A must have.	10	.80	.60	.40	
Rose O'Day (Fischer) Distinctive in color, very tall growing rose lavender that	2	.20	3—.20		100— .25
opens 10 large florets in a double row formation. A very beautiful variety. A must have.	10	.80	.60	.25	
Royal Garnet (Haring) Color black red, lighter in the throat. Called a beauti-	2	.20	420		
ful black Picardy. Large florets on a good stem Forly.	10	.80	.40	.20	100— .25
Royal Windsor (Beaton) A very bright spectrum red. Grows tall with 8-10 five-	1	.20	.15	215	
inch florets open. The florets are firmly attached and spikes are always straight. One of the best new glads.	10	1.50	1.00	.50	







Rosea

	Per	Large	Medium	Small	Bulblets Per
Ruth Ann (Woods) Color an unusual	1	2.00	1.50	1.00	225
lavender pink with a large dark orchid blotch. The 5-inch florets are ruffled and of good substance. A very beautiful gladiolus.					
Sandman (Butt) Old-rose toned smoky	2	.25	320	625	10025
with white throat shading to tan. Opens 5 or 6 blooms on a tall straight stem. A very beautiful smooth textured smoky.					
Salman's Glory (Salman) Creamy	2	.20	425		
white with carmine red markings on a					
large primrose yellow blotch. Very large wide-open florets of heavy texture on a	10	.80	.50	.25	10030
tall straight stem. Should make a good					
commercial.  Siboney (Allen) A large ruffled lavender	1	.75	.50	.25	1030
slightly on the rose side. Opens 8 large					
well placed blooms on a medium tall stem.					
A good show flower and may make a good commercial.					
Silver Gull (K & M) Color silvery	2	.25	425		
bluish grey with a creamy blotch. Very					
distinct and a real novelty. Large wide- open florets on a straight stem with 6-7	10	1.00	.50	.25	10030
open.	^	0.5	4 05		
Silver Wings (Ritsema) Creamy white	2	.25	4—.25		
Said to be an improvement on Leading Lady with whiter and more ruffled florets.					
Being a sport of Picardy it occasionally	10	1.00	.50	.25	10025
reverts to Picardy. In case you receive a Picardy we will replace on request.	10	2.00			
Snowcrest (Ellis) Large ruffled white.	1	.20	325	625	
Tall growing with 5-6 large blooms open	10	1.60	.60	.30	10030
on a stiff stem. A very fine variety that will be in big demand when better known.	10	1.00	.00	.50	.50
Snow Princess (Pf.) An improved	2	.15	3—.15	5—.15	100— .25
Maid of Orleans. A larger and better	10	.60	.40	.20	
white in every way. A healthy, vigorous grower and good propagator.	10	.00	.10	.50	
Solo Mio (K & M) Lemon yellow with	2	.15	315		
carmine in the throat. 6-7 well-formed				,	Ť
blooms at a time on a medium-sized stiff stem. The earliest to bloom in our fields in	10	.60	.40	.25	10025
1947.		0.0	0 0 0 7	4 05	100 20
Sparks (Glass) Glistening light yellow	1	.20	225	425	10030
with an orange scarlet feather on lower petals. Opens 7 large fluted trangular					
blooms on a tall slender stem. Has many	10	1.50	1.00	.50	
large bulblets which germinate well, many will bloom.					
Spic and Span (Carlson) A very tall	1	.25	.15	.10	1525
ruffled deep pink with 10 open florets					
well-placed on a long flowerhead. A tall,	10	2.00	1.20	.80	100-1.50
strong grower. Spic and Span has a long list of show winnings.					

	Per	Large	Medium	Small	Bulblets Per
Spitfire (Evans) A clear rosy toned	2	.25	.20	.15	
salmon, white throat with cherry lines. Opens 8-9 five-inch florets on a straight stem. Very beautiful.	10	1.00	.80	.60	100— .30
Spotlight (Palmer) Clear medium deep yellow with a small vivid scarlet blotch in	2	.20	425		
the throat. 5-6 large blooms open at one time on a tall straight spike. In great demand for cutting.	10	.80	.50	.25	100— .25
Stormy Weather (Barrett) Tall ruf- fled rose lavender grey overlaid with tints of rose and salmon. 7-8 open florets on a tall slender spike. A very unusual smoky. A favorite with many.	1	.75	.50	.25	5— .25
Summer Gal (Zimmer) Large glistening geranium pink with a rose feather in	1	.20	.15	320	
the throat. 8-9 large blooms open on a tall plant. Extra fine. Will make a good commercial.	10	1.50	1.00	.50	10040
Sunlight (Spiller) Large ruffled florets	2	.25	3.—25	625	
of a brilliant orange, shading to a golden center. Tall vigorous grower with 5-6 large blooms open. A very beautiful variety.	10	1.00	.50	.40	100— .30
Sun Spot (Roberts) Light apricot buff with a rose spot in the throat. Opens up	1	.30	.25	<sup>2</sup> 225	2025
8 or 9 ruffled florets on a tall straight spike. A good propagator. Has a very fine show record and should make a fine commercial.	10	2.40	2.00	1.00	1001.00
Supreme Beauty (Bastian) A deep salmon pink with creamy yellow throat.  Opens 7-8 wide open ruffled florets on a long flowerhead.	1	.50	.30	230	1030
Sweetheart (Alkemade) Vivid rose with	1	.20	.15	.10	
carmine blotch. Exceptionally tall spikes with 8-10 large florets open at a time. A very beautiful variety.	10	1.60	1.20	.80	100— .30
Tivoli (K & M) Soft rose with lighter	2	.25	325	520	
throat. Opens 8-9 wide-open florets on a tall stem. Should be extra fine for cutting Very beautiful.	10	1.00	.60	.30	10050
Tralee (Krueger) Light rose, a little deeper on petal edges. The throat has a small amber yellow mark. Opens six to eight 4½-inch florets on a long flowerhead. Early and a 100% cutter.	1	.30	.20	2—.25	100— .50
True Love (Kline) Clear shell pink.	2	.20	425	10—.25	
Good grower and reliable cutter. Opens 6-8 five-inch florets on a tall stiff stem.	10	.80	.50	.25	100— .25
Very early and very beautiful.  Tunia's Elite (Both) A beautiful smoky in a bronzy orange, edged with smoky orange. Has a fiery red throat blotch.	1	.35	.25	.15	10— .25

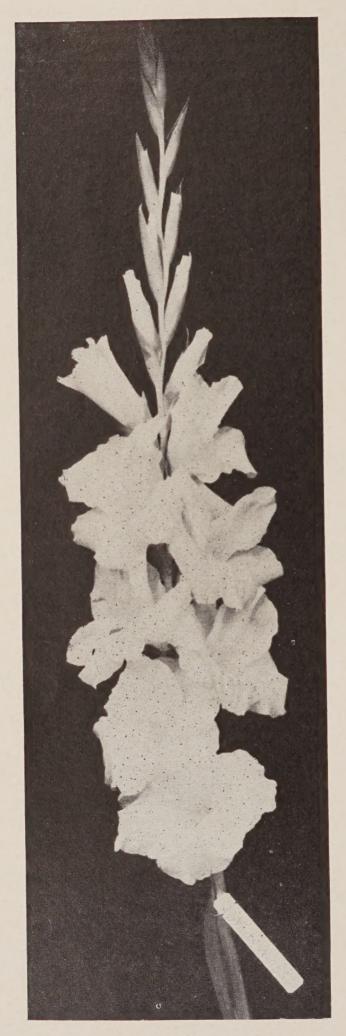
	Per	Large	Medium	Small	Bulblets Per
Tunia's Mahomet (Both) Fine giant dark smoky. Color plum with orange scar-	2	.25	425	825	
with 6-7 open florets. Claimed to be the	10	1.00	50	.30	100— .30
best smoky from down under.  Tunia's Masterpiece (Both) A	1	.50	.40	.25	10 25
lavender from Australia. A good grower with plenty of large florets open on a tall spike. Will fleck some in hot weather.					
Uhu (K & M) A new smoky from Hol-	2	.25	.15	420	
land. Said to be the finest smoky yet introduced. The large florets are well placed on a tall stem. About 8 open at	10	1.00	.60	.30	10030
Valeria (Pruitt) Light red or scarlet.	3	.20	.15	5—.15	10025
Very tall husky plant with 6-7 large ruffled florets open on a long flowerhead always well placed. It is in great demand as a cut flower. The bulblets are rather	10	.60	.40	.30	
hard to germinate.  Van Gold (Van Voorhis) Deep golden	3	.25	525	825	
yellow with no markings. Opens 6-8 five- inch blooms on a straight stiff stem. A	10	.80	.40	.20	10030
very fine early commercial.  Variation (Krueger) Light pink with	3	.25	525		10025
8-10 five-inch blooms open on a long flowerhead. Tall husky grower. An early pink that should make a good commercial.	10	.80	.40		
Rapid propagator.  Voodoo (Kadel) Large ruffled plum colored smoky. Opens 6-7 large florets on	1	.25	230	3—.25	
a tall spike. Strong grower and good propagator. A very interesting novelty and	10	2.00	1.00	.50	100— .40
show glad.  Vulcan (Dr. Stevens) Reddish purple.	2	.20	.10 .40		10025
Opens 5-6 large blooms on a tall plant.  Wedgewood (Fischer) A rich live blue	10	.80 .25	.20	225	2025
lavender shading to cream in the throat. 5 heavily ruffled florets open on a tall slender stem. A very beautiful variety.	1	.23	.20	223	40
White Challenge (Arnett) Florets are white tinged a blush pink and have a small rose blotch in the throat. Heavy texture. Opens 7-8 florets on a tall well built spike. A beautiful variety and fine show and		.75	.50	30	3— .25
commercial variety.  White Wings (Errey) A tall growing pure white having large flowers. Said to be faultless in purity, texture and form. Blooms are well arranged on a tall slender stem.		.25	.15	3—.25	20.— .25

## GELSER BROS. DALTON, N. Y.

Fine Gladiolus Bulbs



	Per	Large	Medium	Small	Bulblets Per
World Beater (K & M) Yellow with a red blotch. A very strong and vigorous grower both from bulbs and bulblets. Opens 8-10 medium-sized florets on a tall stem. Would not call it a world beater. Makes jumbo bulbs.	1	.25	.15	3—.25	20— .25
W. R. Reader (Turnbull) Deep salmon	2	.15	.10		100— .25
with light cream center. 6-8 very large blooms on a straight spike. A famous Canadian variety that is well liked by	10	.60	.40		
florists.					
Yankee Lass (Schen.) Beautiful light pink that grows 60 inches tall with 5½-inch florets open on a long flowerhead. A leading exhibition variety. A rather slow propagator.	1	.50	.35	.25	5— .25
Yellow Herald (Pf.) Color amber yellow carmine in throat. The large wide open flowers are nicely faced and spaced	1	.10	3—.20		100— .30
on a strong upright stem. Good healthy grower. A fine early commercial.  DeLuxe Mixture— This is a splendid mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of gladiolus is to grow our DeLuxe Mixture. Thousands of our customers are always pleased.  100 large bulbs \$4.50 prepaid.  100 medium bulbs \$3.25 prepaid.	10	.80	.40	.25	



White Wings